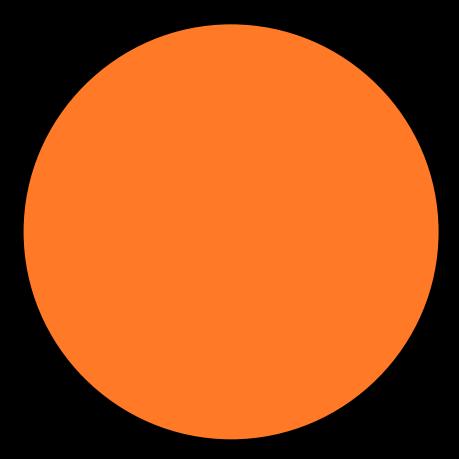


## Unspent vs Spent

Bitcoin Savings

**Everything Else** 

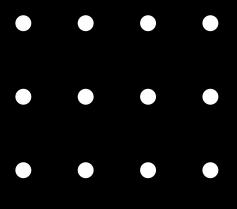


Products & Services
Donations
Investments

Preserves and grows value

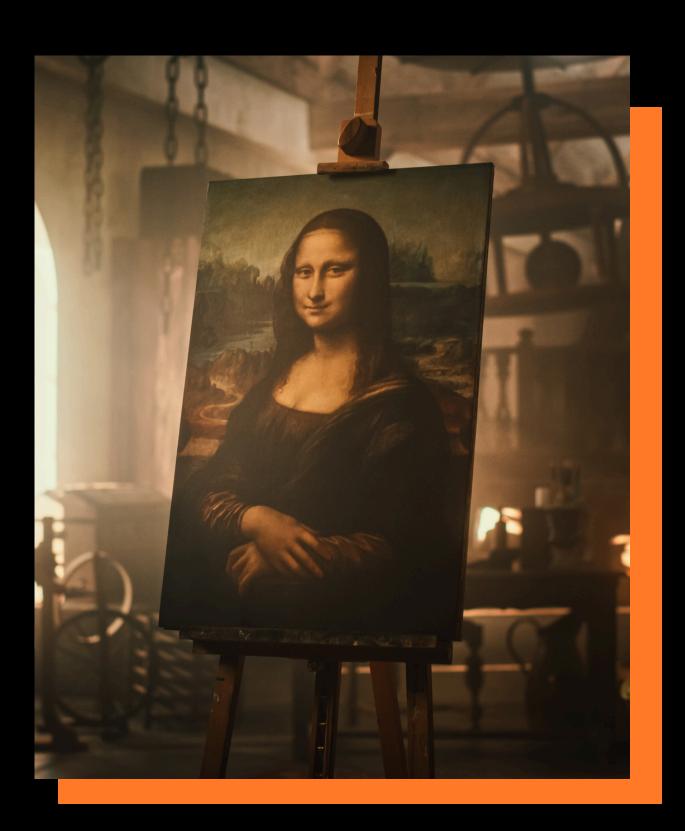
Shape the world around you

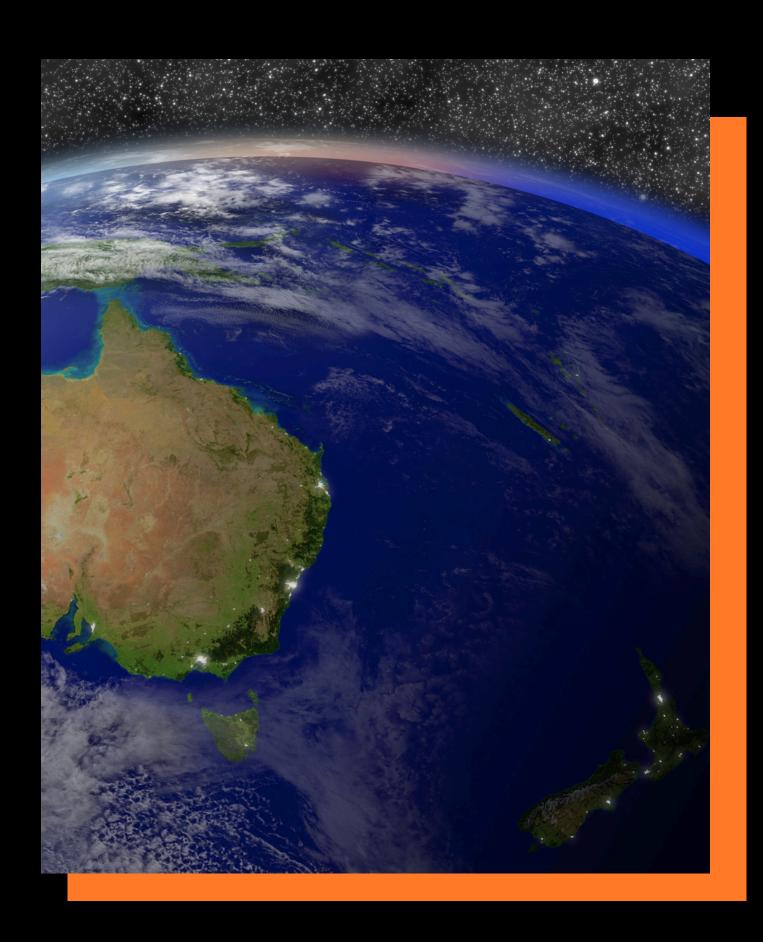
Every time you spend there is an opportunity cost



## What Makes Bitcoin Unique?

- Fixed supply (can't be diluted)
- Requires Proof of Work (energy)
- Decentralized, Uncorruptible
- Free speech money





## There's only one Bitcoin

Not 21 million, just one.

Earth = Hectares, Square Metres Bitcoin = BTC, Sats

#### Your node guarantees this.

Running a node ensures the consensus rules that define bitcoin are not broken.

The fixed size protects you from dilution.

## Money in the bank ≠ savings

#### You're a creditor, not a saver

Lending them money for them to use

#### Subject to inflation

If interest doesn't keep up with inflation, it won't grow your wealth, it erodes it.









£GBP 1,145 FCHF 1,064 €EUR 993 \$USD 843 \$CAD 619 \$AUD 556 \$NZD 510 ¥CNY 118 BTHB 26 ¥JPY 6

### Cash ≠ evil, it's just a cache.

Fiat is a temporary storage for your money.

#### Central Bank Paper Cash

- Physical
- Risk of theft
- Private
- Cumbersome

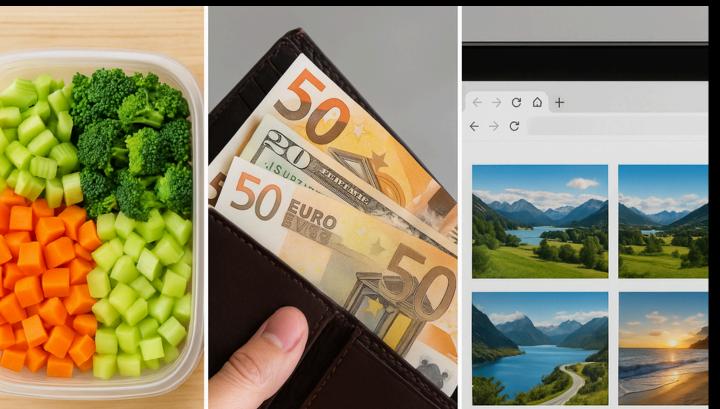
#### Commercial Bank Digital Credits

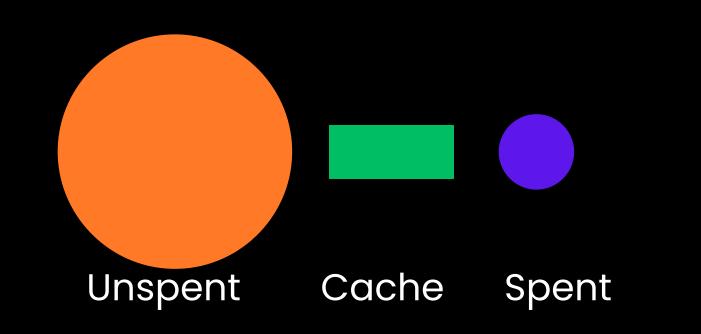
- Digital
- Risk of default
- Surveilled
- Convenient

#### Digital Cash

- Digital
- Self Custody
- Private
- Innovative

Examples of a Cache
Chef Tourist Browser





## Let's talk about the Bitcoin Journey.

#### **Back Bitcoin**

- Skin in the game
- ETF on the stockmarket
- Exposure to Bitcoin's growth and volatility, incentive to pay attention

#### **Stack Sats**

- Hands on using Bitcoin
- Lightning wallet service provider (email address for money)
- Earn and spend sats (nostr)

#### Secure your stack

- Self custody
- Hardware signing device
- Savings account (UTXO's)



## The Bitcoin Journey (cont.)

#### Secure MultiSig

- World class security
- Threat modelling and mitigation
- Distributed (PSBT)

#### Build on Bitcoin

- Develop on Lightning
- Integrate lightning into your project
- Run a node
- Contribute to projects





Think like an owner

• • •

• • •

• • •

## Spending = Shaping

Spend with purpose, Build the world you want to live in



Merch



Goods & Services





• •

Wealth = Unspent Capital
Oughtity of Sats

Quantity of Sats Stable

Privacy Control Responsibility Self Custody

**Hybrid Custody** 

Third Party Custody

Spent Capital

Value in Sats Volatile



When You Spend Wisely,
You Help Grow the Value of Your Unspent Capital.

# Thankyou

Slides available at unspent.capital/resources



unspent.capital